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Residential Real Estate

## Inside 2811 Maple, One of Dallas' Priciest New Apartment Buildings

The owners of the Ritz-Carlton and the Crescent Court Hotel open their first all-rental residential Dallas property.

By Kailey Sigoda | August 6, 2025 | 4:56 pm



The lobby of 2811 Maple features a hand-carved plaster relief by Austin artist Brandon Mike.

Eric Laignel

**T**hough it stretches up 31 floors, 2811 Maple avoids the coldness of many residential high-rises. With a max of seven units per floor, each ranging from 950 to 2,500 square feet, the entire building is designed with neutral tones, warm lighting, and textiles to create a sense of calm and ease,

reinforcing a service-first philosophy. There's a valet out front, a concierge team on call, and one of the largest apartment pools in Dallas.

Many apartment buildings claim to have a boutique hotel feel, but 2811 Maple comes by naturally. The building, which opened this summer, is part of Crescent Real Estate's portfolio, which includes The Ritz-Carlton Dallas and Hotel Crescent Court. It also marks the company's first all-residential property. "We're service first," says Joseph Pitchford, the managing director of Crescent. "We wanted to bring that concept here."

Inside the units, the open living areas are flooded with natural light from the outer wall of windows, especially in corner units, which make up 60 percent of the building. The spa-like bathrooms are spacious, with double sinks, freestanding bathtubs, and attached walk-in closets. The added convenience of customization gives each unit a condo-like sense of ownership.



The exterior of 2811 Maple, across the street from Uchi in Uptown.

Eric Laignel

2811 Maple houses a collection of art pieces, all either commissioned or curated specifically for the project. Sitting directly behind the entry desk is, “Maples and Meadow,” a hand-carved plaster relief by Austin artist [Brandon Mike](#). “It’s a sculpted welcome that reflects the emotional tone of the entire project—grounded, intentional, and deeply human,” says 2811 Maple’s interior designer, Kelie Mayfield.

*2811 Maple began leasing in Dallas this summer. Units start at around \$4,000 per month.*



Another view of the 2811 Maple lobby.

Eric Laignel



The oversized pool at 2811 Maple.

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Inside a corner unit at 2811 Maple.

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Inside a unit at 2811 Maple.

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An outdoor community area.

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The 2811 Maple library.

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